



Carsten K. Rath

"It's always about EVERYTHING!"

Businessman Carsten K. Rath is an internationally acclaimed keynote speaker and Grand Hotelier. As a leadership and service excellence expert, he is valued internationally as a consultant on the executive and management level and enjoys the trust of successful managers and entrepreneurs. His straightforward, open and heartfelt nature delights his audiences. He takes his audience on a journey through various business worlds and knows how to produce motivational analogies between his companies and enterprises from different industries. He looks back on over 20 years of leadership and service excellence experience in tourism and international grand hotel management on 4 continents. His lectures are full of power, anecdotes and experiences. He convinces you with his practical approaches that can be directly and successfully implemented. The added value of each lecture by Carsten K. Rath is the motivation and inspiration which come over every listener.

Themes

> SERVICE EXCELLENCE LECTURES:

- For Sales / Business:
The Bill Clinton factor – How to make your customers brand ambassadors
- For service excellence in the digital world:**
The CKR principle: Where quality meets, on and offline
- It's always about everything** – How to make a difference with service excellence and motivate your employees

> LEADERSHIP EXCELLENCE / MOTIVATIONAL SPEECHES:

- For Sales / Business:
Freedom sells: Because your customers don't care how you lead
- For employee motivation:
Let them do it! Why it's worth to give your employees freedom
- For companies / executives:
How much does freedom cost? Leading without dependencies

> PERFORMANCE DUO: CARSTEN K. RATH WITH SABINE HÜBNER:

- The best way to be different is to be better.**
How genuine customer enthusiasm succeeds
- Life – a sore thumb**
What really matters

References & Press

BDO AG, Cisco, Daimler Benz, Davos Region, DERTouristik, Engadin/St. Moritz, Deutsche Telekom, Falke, Kempinski, L'ORÉAL Germany GmbH, Lufthansa, Manager Magazin, McDonald's, Mein Schiff, Mustang, Niagara University, Porsche, Rentokil, Shell, Siemens, Thurgauer Kantonalbank, T-Mobil, TUI, University of St. Gallen, Wüstenrot, CAPITAL

"Carsten Rath is at the top of the pack – he is Germany's number 1 leadership expert." **Dietmar Axt, CEO MUSTANG**

"Carsten K. Rath is THE service expert in Germany." **N-TV**

"Carsten K. Rath plays in the Champions League – the perfect match for Porsche! He motivates all the way down to our fingers and toes and presents sustainable solutions." **Edmund White, Managing Director, Porsche AG**

"Rarely has a lecture so excited me and motivated my team so much." **Rolf Sigmund, L'ORÉAL Germany GmbH**



"Carsten K. Rath is an unequalled entrepreneur. One who's not even satisfied with the gold medal. You can feel it in every second of his lectures." **Dirk Backofen, Deutsche Telekom**

"Whoever experiences CKR finds out that service could be lived out in Germany at the highest level! How? Experience Carsten Rath, hear him (out), and DO IT!" **Roland Brown, Kienbaum Executive**

Awards:

- ★ Employers, Hotel Manager & Host of the Year
- ★ Innovation Prize from the German Tourism Economy
- ★ TripAdvisor "Certificate of Excellence"
- ★ Innovation Prize IT of mid-sized initiatives

Fees & Languages

Keynote speech	D
Daily rate	D
Languages	 

Travel costs

Zürich / CH



Media

