

# Rainer Niermeyer

Rainer Niermeyer is an exciting speaker and a sought-after management coach. After graduating as a business psychologist, he enjoyed a career as a partner at Kienbaum Management Consultants. He imparts his broad and thorough expertise in a tangible and pragmatic way, winning over his audiences with his brilliant rhetoric and provocative new ideas. His targeted transfer impulses ensure long-term changes in the company. In his book „Mythos Authentizität“ („The Myth of Authenticity“), he unmasks leadership myths and false authenticity and encourages self-responsibility. In an enaging and humourous way, the author describes how everyone can fulfil a personal leadership role without losing a sense of themselves. He develops this topic in his current book on employee motivation in change processes by providing tips on phase-oriented change management. He lectures at the Centre for Business Leadership at the Business and Information School, where is also an honorary senator.

***"Improvement means making changes.  
Perfection means wanting to."***

## Themes

### › Consistent change management

- The phases of change
- Generating the willingness to undergo changes
- Discovering opportunities in change
- Differentiating between what can be changed and what can't

### › Motivation – instruments of leadership and persuasion

- Motivation right through to self-responsibility
- Levelling the playing field for maximum performance
- Using the motivation toolbox correctly
- Leading with enthusiasm: yourself and others

### › The Myth of Authenticity – the seminar on the book

- Opportunities and limits of authenticity
- Recognising role expectations
- Taking on successful leadership roles
- Leadership integrity and personal values

### › Complete serenity and sovereignty

- Acquiring sovereignty
- The reality beyond role-playing games
- Intelligent self-management and discovery
- Relaxation without relaxation techniques

### › Systematic self-management with Emotional Intelligence (EQ)

- Making profitable use of your own emotions
- Success = 80% EQ + 20% IQ
- Rapid ways to leave frustration behind you
- The key to resilience

## References & Press

### His clients include well-known companies such as:

Accor, Adina, AIDA Cruises, Airbus, Allianz, AMD, AOK, Autostadt, AXA, Carl Zeiss, Dachser, Deutsche Bank, Deutsche Telekom, Diakonien, DuMont Gruppe, E.ON, Easycash, eBay, Epson, Haniel, Hugo Boss, ImmobilienScout, Kempinski, Porsche, Ritter Sport, Robinson Clubs, Sara Lee, Schüco, Siemens, Software AG, State Street, Tchibo, TDK, ThyssenKrupp and other companies and associations

"Rainer Niermeyer debunks the myth of authenticity and advocates for professional role sovereignty – a basic formula for management success." **Reinhard K. Sprenger**

"A great talk that has benefited me personally. A must for any executive." **Stephan Rathsack, Basler Insurance**

"I still like to think back to your talk. I not only enjoyed it for its content, but also for your lecture style. In my view, everything was just perfect. I particularly liked how you maintained the balance between seriousness and humour, the thoughtful and the funny, and so on." **Wolfgang Engelhardt, DADE Behring**

## Inspiration

### › People, books and events that inspire me:

"Since my stay at a US high school, travel has fascinated me. As the Dalai Lama says: „Once a year, go someplace you have never been before!“ Looking at the world through someone else's eyes is inspiring. Changes in individuals and in organisations are also only possible if you are able to look at new perspectives without bias. Based on these encounters, it becomes possible to think beyond established concepts and thought patterns."

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## Fees / Travel costs / Languages

**Keynote speech** Category **D**

**Daily rate** Category **D**

**Travel costs** **Cologne**

**Languages**  

## Live-Booking



## Media

