



Dr. Bertrand Piccard

“Be a balloonist in your job”

Dr Bertrand Piccard has achieved one of the greatest adventures this world had yet to offer – the first non-stop circumnavigation of the Earth in a balloon. Dr Bertrand Piccard comes from a dynasty of researchers and scientists who conquered the heights and depths of our planet. As a psychiatrist, aeronaut, internationally renowned speaker, president of the humanitarian foundation Winds of Hope and a Goodwill Ambassador of the United Nations, he seeks to combine his scientific heritage with his commitment to exploring the great adventure of „life“. Dr Bertrand Piccard’s next project is to circumnavigate the planet in a solar-powered aircraft, hoping to promote, in the process, the idea of sustainable development.

Themes

Since 1992, Dr Bertrand Piccard has spoken at hundreds of public and private events in the Americas, Asia and Europe. He uses his experience from the aviation industry to develop a concept of the philosophy of life, of human behaviour and stress and crisis management.

- Adventure is a state of mind:
The metaphor of flying around the world in a balloon
- How one can explore the winds of life
- The significance of human factors in a technological adventure
- Team spirit and the psychology of communication
- How to deal with crisis situations and stress
- Solar stimuli: a new vision of sustainable development
- Hypnosis and self-hypnosis (for participants interested in medical topics)

References & Press

His clients include international companies such as: Bosch, BASF, Canon, Crédit Suisse, Crédit Agricole, DaimlerChrysler, Dell, Deutsche Bank, HSBC, HP, IBM, Johnson & Johnson, KPMG, Lafarge, Lufthansa, Mc Kinsey, Merck, Novartis, Pfizer, Randstad, Raiffeisen, SAP, Siemens, Solvay, Swiss Re, UBS, United Nations, Würth, Wyeth and many more.

“We were all touched by your talk and your way of tackling challenges as well as life in general – your words were inspirational for all of us!”

Karen E. Wilson, Executive Director and Member of the Board, World Economic Forum

“Your presence was undoubtedly the key to the success of our seminar!”

Georges Gagnebin, Directeur General UBS SA.

“From the first to the last second, you had the audience on your side and the fact that a one-hour speech was rewarded with a standing ovation speaks for itself and especially for you.” **Christine Gertschen, Moderator of the Raiffeisen Forum**

Inspiration

› People, books and events that inspire me:

“His father and his grandfather themselves were fascinated by the depths of the ocean and the stratosphere – for Bertrand Piccard himself, it is the challenges of our time that fascinate him. He was the one who managed to fly around the world in a solar-powered aircraft for the very first time. This was the incentive that awoke in him the desire, as a pioneering spirit, to make a useful contribution to renewable energy sources and „green“ technologies.”

Fees & Languages

Keynote speech A

Daily rate A

Languages



Travel costs

Lausanne / CH



Media



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