



Rainer Petek

“The North Face Principle – Chances can be found in the unknown”

Rainer Petek is an author, speaker and extreme mountaineer. Even as a 19-year-old, he climbed the north face of the Grandes Jorasses – one of the most difficult climbs in the Alps. The learned organisational developer knows: on a mountain as in a company, it is all about maximum reliability and courage to use emerging opportunities. With lots of humour, strong analogies and impressive images from vertical cliffs, Rainer Petek makes you look forward to the unknown and proves to be the perfect inspiration for all issues relating to leadership and change. The author of six books thrills on stage with powerful food for thought from the north face and brings solutions to complex business issues. Rainer Petek inspires people sustainably, and encourages managers and teams in transitional phases to tackle their entrepreneurial north face.

Themes

› KEYNOTE: The North Face Principle – How to manage the unknown

- New thinking, new action, new paths: How do you find your way in the future, when plans and guidelines fail
- How to leave familiar territory with your team and break into new uncharted entrepreneurial territory
- How to transform the unknown into the known with the highest reliability and clever experiments – step by step

› LEADERSHIP: The long rope guides on the north face

- The best route to real leadership: The establishment of organisation-wide self-leadership
- What attitudes and skills leaders need today to be successful in volatile, uncertain, complex and ambiguous conditions
- How to lead skilfully with the long rope and achieve the cooperation of all managers within the spirit of the corporate strategy

› CHANGE: On the north face, things can change suddenly

- The most effective route to really live a spirit of change: How to develop the ability to change your organisation and create the conditions for renewal and transformation
- How to best work with the forces you have available and put a dynamic change spiral in motion within your company – for continuous change in the here and now
- How to provide your staff with confidence when dealing with uncertainty

References & Press

Daimler AG, Credit Suisse Group, adidas, Deloitte Consulting GmbH, German Telekom AG, Hewlett Packard, AOK Systems GmbH, BMW Group, Lufthansa German Airlines, Danube University Krems, IBM Austria, LGT Bank, A1 Mobilkom Austria, Nokia Siemens Networks, Otto GmbH & Co KG, Siemens AG, and many more.

Customer testimonials

“Rainer Petek's North Face Principle is a powerful and original approach to find new ways in challenging business situations.” **Prof. KR Friedrich Macher, CEO GRAMPETCARGO Austria**

“Managing the unknown – for an organiser, even the selection of a speaker has something to do with the unknown. One day after our event, we had certainty: you inspired 1,200 colleagues.”

Matthias Schenkel, Corporate Communications, Kreissparkasse Ludwigsburg

Inspiration



› People, books and events that inspire me:

“The mountains fascinate me. Nowhere else in the world do so many extreme emotions and situations come together. And you can't learn that much about yourself and about your team anywhere else. But being on the road on simpler tours also has an incredibly soothing effect: Creativity is stimulated, mental knots dissolve and solutions are suddenly obvious because the size of your thoughts increase with the vastness of the view.”

Fees & Languages

Keynote speech **E**

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