



Rainer Niermeyer

“Improving means changing. Being perfect means changing often”

Rainer Niermeyer is a stirring speaker and highly sought-after management coach. After training in the USA, he completed his studies in industrial psychology, and embarked on a career as a partner at Kienbaum Management Consultants. He is able to impart his broad and in-depth knowledge in a tangible, pragmatic manner, winning over his audience with eloquent presentations and stimulating new ideas. Targeted transfer incentives expand the individual's options for action, ensuring lasting changes throughout the entire company. In his book “Mythos Authentizität”, published by Campus Verlag, he debunks the myths of management and false authenticity, and encourages absolute personal responsibility. He humorously describes how each person can fulfil their own managerial role without losing sight of themselves. He builds on this topic in his latest book “Mitarbeitermotivation in Veränderungsprozessen”, published by Haufe Verlag, with pragmatically valuable tips on phase-oriented change management.

Themes

- › **Consistent change management**
 - Creating a willingness to change
 - Discovering opportunities in change
 - Distinguishing between what can be changed and what can't
- › **Motivation – Instruments for management and seduction**
 - Facilitating the playing field for top performances
 - Using the motivation toolbox properly
 - Managing yourself and others enthusiastically
- › **The authenticity myth – my seminar on the book**
 - Clearly identifying role expectations
 - Successfully adopting managerial roles
 - Management integrity and personal values
- › **Complete calmness and confidence**
 - The reality beyond the role play
 - Intelligent self-management and self-discovery
 - Feeling relaxed without relaxation techniques
- › **Systematic self-management with emotional intelligence (EQ)**
 - Success = 80% EQ + 20% IQ
 - Quickly eliminating frustration
 - The key to resilience

References & Press

His clients include reputable companies such as:

Accor, Adina, AIDA Cruises, Airbus, Allianz, AMD, AOK, Autostadt, AXA, Carl Zeiss, Dachser, Deutsche Bank, Deutsche Telekom, Diakonien, DuMont Group, E.ON, Easycash, Ebay, Epson, Haniel, Hugo Boss, ImmobilienScout, Kempinski, Porsche, Ritter Sport, Robinson Clubs, Sara Lee, Schüco, Siemens, Software AG, State Street, Tchibo, TDK, ThyssenKrupp and other companies and associations.

“Rainer Niermeyer debunks the myth of authenticity, and advocates professional role sovereignty – a basic recipe for management success.”
Reinhard K. Sprenger

“A great presentation which helped me personally. A must for any manager.” **Stephan Rathsack, Basler Versicherungen**

“I still have fond memories of your lecture. I not only liked the content, but also your presentation style. It all fit together really well. I particularly enjoyed the switch between seriousness and humour, contemplation and exhilaration etc.” **Wolfgang Engelhardt, DADE Behring**



“Rainer Niermeyer provides some really useful tips. They've become his trademark, and have inspired our staff.”

Stefan Hilscher, DuMont Group

ZfU Gold Teaching Award:

“A very high degree of energy, very engaged.”
ZfU International Business School, Zurich

Fees & Languages

Keynote speech	D
Daily rate	D
Languages	 

Travel costs



Köln

Media



Mitarbeitermotivation in Veränderungsprozessen
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Mythos Authentizität
ISBN: 3-593-38653-4
24,90 €