

Michael Rossié, CSP

Michael Rossié, CSP For 25 years now, Michael Rossié has been working as a speech trainer and coach on behalf of renowned radio and television stations, as well as in all areas of the economy. He gained insider knowledge of the media industry as a freelance actor and director as well as a celebrity coach for comedy formats. His practice-related tools are easy to understand and can be immediately applied. He excites his listeners and attendees at over 200 appointments a year and his relaxed and entertaining talks are the ideal mixture of training and entertainment. No speech resembles another and even listeners with a lot of seminar experience can learn something new. With him, learning becomes an experience.

"Speaking is not an art, but not a problem!"

Themes

› Communicating with customers, colleagues, and everyone who should listen

- Exciting storytelling, witty talks, objective information.
- How to use your voice and language for purpose
- How to convince rather than persuade – on the same level with the customer.
- It's not what you say but how you say it! – Our secret signals!
- Selling means listening – What we say without speaking.
- By no means speechless – but is it really necessary to be quick-witted?

› Presenting is like flirting with the crowd

- He came, he spoke, he conquered – how to give inspiring speeches.
- Rhetoric was last year: fine-tuning speeches for professionals!
- How to play to the gallery without playing to the gallery.
- I'm at my best when I'm allowed to be myself.
- Being genuine – your best argument is you.

› How to win without fighting

- Communication for professionals! – How you always meet nice people.
- Suddenly, everyone does what I say. – The best way to solve a dispute is to not have one at all.
- Conflict is bad for your health – communicate better at home and at work.
- Discussion is my career – how to communicate better.
- Everyone's crazy except for me – the show you're in.
- Marriage is when two people are funny and no-one laughs.

› Media appearances

- Fine-tuning for self-employment
- The art of being a nice person

References & Press

Axel Springer AG, Boston Scientific, Bundesagentur für Arbeit, Deutsche Real Estate AG, Dürr AG, Fiducia IT AG, Fraunhofer Gesellschaft, Hexal AG, Kampa Haus AG, McDonald's, McKinsey, Neckermann Versicherung, Roland Berger, Tchibo, Audi AG, Mercedes-Benz, Sony, Suzuki, six German banks, Walt Disney Company and many more.

Educational institutions, universities, schools and academies

- Bayerische Landeszentrale für Neue Medien (BLM)
- Dienstleistungsgesellschaft für bayerische Lokalradio-programme (BLR)
- Olympiastützpunkt München
- Internationale Film- und Fernsehakademie
- Bayerische Akademie für Fernsehen (BAF)
- Schörghuber Akademie
- FH Würzburg (Media Management)
- University of St Gallen
- GSA-University
- Governments of Upper Bavaria, Central Franconia, Lower Franco



Inspiration

› People, books and events that inspire me:

People, books and events that inspire me: "It is obstacles that inspire me to jump a little higher each time. Speakers are paid to take on challenges, no matter the stage, technology, or audience. I get new ideas from talks and workshops at the annual meetings of professional speakers all around the world. It's like a shot of adrenaline. And also the TED talks on the Internet and a whole load of books – almost exclusively on paper. Still!"

www.speakers-excellence.de

Fees / Travel Expenses/ Languages

Keynote speech	Fee group D
Daily rate	Fee group E
Travel Expenses	Gräfelting
Languages	 

Live-Booking



Media & recommendations

