

Michael Gobran

As a mindset coach since 1998, Michael Gobran is one of the most sought-after experts among companies in Europe and North America. He focuses on effectiveness and impact – in leadership and project management –, and is convinced that internal attitudes determine the effect we have. He has developed a neuroscience-based format for his work, which he applies while imparting his concise, well established impact principles. He uses these principles to help individuals, teams and large organisations create a customised mindset tailored to their goal. Michael Gobran believes the key to success lies in us THINKING SUCCESSFULLY. Before working as a speaker and coach, he spent twelve years as a successful entrepreneur, and then sold his companies to a corporate group. He enthralled his tens of thousands of participants and listeners with his mix of accumulated knowledge and entertainment.

„Success begins in the head – with the right mindset!“

Themes

- > **Mindset – A fad concept or success factor?**
 - What you think today, you will do tomorrow
 - How to control your leadership behaviour through your thoughts
- > **THINKING SUCCESSFULLY as a manager**
 - Management is complex, but not complicated
 - How to create win-win-win situations in everyday management
- > **The true powers within me**
 - Self-expectations which inhibit your management success
 - Take control of your personal impact
- > **THINKING SUCCESSFULLY as a project manager**
 - Projects fail at the start or end
 - How to maximise the probability of project success
- > **Personal change:
You need to invest time, not waste it**
 - Change without self-discipline is pure illusion
 - How to ritualise changes through regular reflection

References & Press

“Training sessions and presentations by Michael Gobran are very highly regarded by our staff, primarily due to their practicality and his inspiring presentation style.”

Norbert Graefrath, Executive Board Member and Labour Director, RheinEnergie AG

“The training sessions with Michael Gobran gave all our managers clear orientation. The focus on impact is the common thread running through them, and always presents the imparted content in the right context.”

Marco Hamacher, Deputy Managing Director, STUTE Logistics (AG & Co.) KG

“Michael Gobran helped our company during an extensive change process. His clarity and focus on impact played a key role in the positive outcome. He creates structure wherever he goes.”

Dr Winfried Lessmann, CEO Med360° AG

Inspiration

> People, books and events which inspire me:

„As a young entrepreneur, I was fortunate to have a tax consultant who doubled as my mindset coach. He wasn't aware of the term, and nor was I. But without his concise, practical ideas, I would never have had the success I ended up achieving as an entrepreneur. After selling my companies, this experience inspired me to help others with their personal success in the same way.“

Fees & Languages

- Keynote speech** **Fee group D**
- Daily rate** **Fee group C**
- Languages** 

Travel costs



Media

