



Carsten K. Rath

Entrepreneur CARSTEN K. RATH is an internationally renowned leadership and service excellence author and keynote speaker. For his innovativeness in the fields of service and leadership, the "No. 1 Service Expert in Germany" (n-tv) has been honored with a number of awards such as the "Employer of the Year" and "Host of the Year". As a keynote speaker, he gives companies from different industries valuable input on topics like customer excitement and sustainable leadership. On the board and executive level, management consultant Rath is highly appreciated and hired for his experience, his strength in getting things done and his courage to strike new paths. In his speeches, Rath can use his own company as well as 25 years of experience in leadership on four continents to provide examples for what really matters in the digital age: the interaction of customer excitement through a high service level and leadership in the name of freedom. Motivating, innovative and with a great entertainment factor, Rath teaches concrete strategies that can be directly realized in the companies.

"Everything matters. ALWAYS."

Topics

> SERVICE EXCELLENCE SPEECHES:

- For Companies/Executives:
Service is the future: customer excitement in the digital age.
- For Employees/Motivation:
The secret of customer excitement. (Digital) service excellence is an attitude.
- For Sales/Distribution:
Service. Power. Turnover. How customers become fans for life.

> LEADERSHIP EXCELLENCE/ MOTIVATIONAL SPEECHES:

- For Companies/Executives:
Leaders in a free world. Leadership in the digital age.
- For Employees/Motivation:
Let them do it. Why it's worth it giving your employees freedom.
- For Sales/Distribution:
Freedom without leadership is just an F-word. Because your customers do care how you run things.

> AWARDS:

- Employer, Hotel Manager & Host of the Year
- Innovation award of the German Tourism Industry
- TripAdvisor "Certificate of Excellence"
- Innovation Award IT of the "Initiative for SMEs"
- Top 100 "Erfolgstrainer" (Success Trainer&Coach) Germany/ Austria
- Special Award of the "5-Star Speaker Agency"

References & Press

AOK, BDO AG, BMW Group, Cisco, Daimler Benz, Davos Region, DERTouristik, Deutsche Telekom, Engadin/St. Moritz, Falke, Hapimaga AG, Hotel Sacher, Kempinski, L'Oréal Deutschland GmbH, Lufthansa, Manager Magazin, Mazda Motors Deutschland, Mazda Motor Europe, McDonald's, Mein Schiff, MHK, Mustang, Niagara Uni, Porsche, Rentokil, Shell, Siemens, TechnoAlpin, Expert, Thurgauer Kantonalbank, T-Mobil, TUI, Uni St. Gallen, Wüstenrot, CAPITAL, OMV, Shell u. v. m.

"Carsten Rath leads – he is Germany's Number One Expert in Leadership."

Dietmar Axt, CEO, MUSTANG

"Carsten K. Rath is THE service expert in Germany." **n-tv**

"An inspirational and lively presentation – Carsten K. Rath is a great personality – memorable examples – great input – confirmation of our attitude and our actions – we're on the right track!"

Thomas Winker, AOK


"Carsten Rath's service excellence speech during our dealer conference was characterised by inspiring know-how and goal-oriented anecdotes. An ideal mix with a tailor-made approach to reach out to the merchants both in terms of content as well as emotionally."

Andreas Sieben, Director Aftersales, BMW Group

"Carsten K. Rath's speech was extremely successful thanks to his goal-oriented focus on our "core standards". And with the subsequent "magic moment" of the signed book, we were able to surprise our guests again."

www.speakers-excellence.de

Fees / Travel Expenses / Languages

Keynote speech	Category D
Daily rate	Category D
Travel Expenses	Zürich / CH
Languages	 

Live-Booking



Media

